Welcome

Welcome to the Quest for Success Ltd NLP Master Practitioner Certification Programme information brochure. You’ve arrived here because you have a personal practical objective. You want to continue to create something or change something and you know that a new level of thinking can assist you to achieve it.

You are absolutely right! Continuing your voyage of discovery with NLP as your compass will lead you to an experience of personal awakening and profound new learning as you explore the secrets of human nature.

When you think about your world in a completely new way, put reality under the microscope, then reality will begin to transform. The Master Practitioner programme is indeed a totally unique learning experience which builds on your foundation of NLP knowledge and transforms it into something truly amazing.

Why is the Master Practitioner Programme so very special?

To become a Master of something means that you have made a journey of learning which has taken you to a destination of complete competency and understanding. More than simply learning and capability, the Mastery of NLP is a discovery of a new world of thinking and transformation, no longer bound by a specific technique portfolio. To be a Master of NLP is to free your cognitive chains and let your innovative and imaginative mind create new pathways in your neural networks, so that you can create new approaches for yourself, your business and your clients.

When you train as a Master Practitioner of NLP, you will be encouraged to take a path of independent thinking, built on the firm foundations of your Practitioner knowledge. The mastery of language is the key theme of the first week of your training. We will show you how to light up the neurology of your client using directionalised language which will enable you to assist the client in changing their internal representations during normal conversation.

The way we conceptualise our world and construct our reality provides an incredible fascination, one that shapes thinking and creates deep insights into how someone processes their environment internally. The way our minds and bodies are connected is explored and your thinking expanded into the actuality of what’s real and what is subjective experience. A universal connectivity provides invisible linkages between us all which can be perceived and utilised with the right thinking and learning. We will show you how to recognise and develop the connections you have with your environment and with the universal body of shared energy that binds us all.

Quantum thinking, which directs us away from traditional understanding of human psychology and towards a whole new approach to how we view the world and beyond, leads us into the exceptional subject of quantum linguistics. Utilising a range of highly effective, advanced language patterns, you will learn how to assist someone to change and transform rapidly through the use of language alone. If your profession relies heavily on your communication with others, then this learning is a must. We use a set of four simple patterns that re-shape thinking in a multi-dimensional way, enabling you to think circles around others and generate innovative ideas.
A Master Practitioner of NLP has the capability to create all of the changes that you successfully generated at Practitioner level through the use of language alone, at an advanced level. That means, advanced submodalities and designer swish patterns, advanced negotiation and mediation techniques, advanced work with strategies, advanced re-framing and linguistic Parts Integration.

Prime Concerns is a method of discovering the deepest part of the linguistic deep structure of meaning. It’s what you need to know in order to reach the problems that are hidden from awareness, deep in the unconscious mind. Discovering and dealing with Prime Concerns is one of the most transformative elements of your Master Practitioner learning, again, all achieved linguistically.

To really know a person, maybe even better than they know themselves, we need to know what their internal preferences are and what motivates them, at the unconscious level. Discovering their Meta-Programmes assists us to uncover the true nature of how a person thinks about their work and their motivations to do work. This simple question set is a must for anyone who manages people or works in recruitment and everyone who regularly communicates with others. We will demonstrate how you can organise your language to connect with the reality of others and help them make changes which will shape their lives more positively. Coupled with an in-depth study of values, you will learn how to help someone to really understand how they have created the life they have and how to get the life they want.

Everything you learn in NLP is exciting and we are sure that you will want to share it with others. To this end, we will show you how to design and deliver a compelling and informative training with charisma and grace. We will share with you the secrets of training both the conscious and unconscious minds, to make learning easy and impactful.

NLP began with modelling. Modelling is how we observe in great detail, how an expert produces a specific result and then transforms those observations into a programme of training that can be taught to anyone. Imagine modelling an expert in your field, someone who does what they do with complete excellence. How would it be if you could learn what they know and install it in yourself or others, learning the skill in a fraction of the time it took the expert to learn it originally.

All of this new learning and that’s just week 1. If this sounds like a lot, it is and we will make your learning experience fun and enjoyable, we may even install some of it...unconsciously! To help you relax and enjoy, we will also share with you some meditative techniques from Huna, so that you can feel centred and calm at any time of your choosing.

During your second week, you will become a Master of Hypnosis and advanced Time Line techniques, as well as learning to recognise and utilise Values Levels, as was taught by Dr. Clare Graves and continued by the National Values Centre and Spiral Dynamics. This is mind blowing new learning and provides light bulb moments as we consider the world today and its transition along a spiral of change. If you’ve paused to wonder why the recent up risings in North Africa, parts of the Middle East and Syria happened when and as they did, values level thinking provides explanation and enlightenment.

Towards the end of week 2, you will experience the most intensive period of inner reflection and personal change you have ever entered in to. You will have the exceptional opportunity to engage in a full Personal Breakthrough Session. A full day, focussed on you and your forward transition into the person you really want to be. If that’s not reason enough to be excited about taking this training, the monetary value of a session like this can be anything between £1500 and £3000 and you get it for free! Not only will you receive your very own, bespoke session, you will also learn how to design and
deliver a session for one of your fellow participants. Once you have this process under your belt, you have a very lucrative product to take out into your world and offer to your clients.

Continuing to invest in yourself and your learning and capability, not only provides you with a limitless source of additional income, you get to transform yourself as well! Our Master Practitioner Programme also gives you access to NLP Trainer’s Training, where you will create a whole new career in assisting others to become the best they can possibly be.

The Benefits

The inherent outcomes and benefits of studying NLP at the Masters level are many, varied and unique to each individual student. Each participant comes along with their own personal objectives for the training and generally leave with much more than they expected.

Successful completion of the programme will reward you with 4 accredited certificates:

**Master Practitioner of NLP**
**NLP Master Coach**
**Master Practitioner of Time Line Therapy™ techniques**
**Master Practitioner of Hypnosis**

The NLP journey is a personal one and the training compass points everyone in exciting new directions across all parts of their life. Here are some of the incredible outcomes that you will achieve:

- Learn about your unconscious mind at a deep level and how to communicate with it for change.
- Discover Quantum Linguistics, the advanced language patterns of NLP and how to use them to influence gracefully and create rapid transformation.
- Cartesian Logic is a wonderful tool which helps you to think circles around everyone else.
- Confidently deliver embedded commands that work.
- Learn to seamlessly transition between inductive and deductive language patterns and when to use each to make you communications compelling.
- Listen for and utilise linguistic presuppositions at an advanced level.
- Negotiate elegantly with the NLP Negotiation Model and language patterns.
- Hone your mastery of Milton Model and Meta Model language constructs.
- Learn how to employ directed questioning for specific results.
- Develop your capability to utilise Modal Operators and Prepositions in your language to generate enhanced communication and change.
- Receive a set of pre-packaged language patterns which flip thought processes on their head and learn how to create your own successful patterns.
- Learn how to integrate parts and resolve inner turbulence and conflict linguistically.
- Discover the richness and depth of Prime Concerns. Get to the deepest issues and thinking with this amazing linguistic technique.
• Working with metaphor opens up a whole new world of insight into individual and team thought processes and awards you with the gift of seamless connection and high energy communication.

• Values are one of our most unconscious filters. Learn where our values come from and how they evolve. Learn about values levels and how they operate on a spiral of evolution. Discover how to elicit values, identify conflicts in values systems and how to align them. Changing values can change someone’s life and you will learn how to alter values ecologically. You will also learn a model for working with Corporate Values.

• Discover how you can know someone better than they consciously know themselves with Meta Programme elicitation and interpretation, a must for all recruiters, managers, teachers, trainers, coaches and leaders.

• Design trainings so that they deliver at both the conscious and unconscious levels.

• NLP began with modelling. Discover the modelling process so that you can model excellent behaviour in anyone. You will even model a Board Break with a one inch punch.

• Work with submodalities techniques at an advanced level, incorporating your own style and thinking.

• Use submodalities to work with sneezing allergies.

• Expand your own awareness and consciousness with the secrets from Ancient Huna.

• Learn the Family Therapy Model, offering you the skills to coach families and re-build broken relationships.

• Reframe in a precise and elegant way using advanced patterns and Slight of Mouth technologies.

• Confidently elicit, scramble and change strategies. Strategies run our behaviour, so this learning is an essential component of the jigsaw of human nature and personal change.

• Work with the Time Line at an advanced level. Learn how to take a detailed personal history from your clients so that you can really understand the full rich tapestry of their problem.

• Learn how to work with the rare instance of multiple gestalts with the powerful Emotional Chains technique.

• Assist others and yourself to connect with inner resources through the incredibly touching process of Forensic Regression.

• Engage the unconscious mind to facilitate pain relief with the Pain Paradigm.

• Learn about the mind – body connection and how we can utilise the power of the mind for Health and Wellbeing.

• Receive the capability to offer an amazing service to your customers with the Personal Breakthrough Session product.

• Know how and when to task your clients.

• Advance your command of Hypnotic Language Patterns and learn powerful inductions from Estabrooks and Elman.

• Learn advanced pendulum techniques.

• Discover how to induce a trance state rapidly.

• Become a master of powerful post hypnotic suggestion.

• Elevate your coaching skills to a new level by learning how to coach through values levels, with the assistance of the Coaching Values Inventory and interpretation technique.
The NLP Master Practitioner Experience

Join Quest for Success for a comprehensive learning experience that will take you to the very forefront of the exciting and dynamic field of NLP.

Our Master Practitioner Certification Programme has been carefully designed to take your knowledge and capability to a whole new level. As with all of our courses, the Masters Programme is highly interactive, practical and we hope inspirational. You will have plenty of opportunity to practice all of the new thinking in a safe and extremely supportive environment.

Expect the unexpected! The Masters Programme really is an experience. Our students are often surprised and delighted by the transformational nature of this extraordinary course and the new direction it point them towards.

Course Structure

The programme is delivered in a multi-sensory format providing an excellent blended learning experience.

1. Distance Learning:
   - 28 professionally recorded CD's created by the eminent Drs. Tad and Adriana James
   - Comprehensive manual

You will hear the entire training in the words of its creators, Drs. Tad and Adriana James. The content of the CDs has been carefully and mindfully designed to provide the best possible learning experience. In conjunction with the supporting reading materials, the audio information will ensure that learning occurs both at the conscious and unconscious level and integrates easily into your memory.

2. Written Test – Open book. All of the answers are supplied within the book, manual or on the CDs. Completing the test helps your trainer to assess your learning and to assist you with any areas of difficulty. Your completed test must be returned to your trainer at least 3 days prior to the commencement of your face to face training, enabling your trainer to offer you the feedback that you deserve and we hope, will value.

3. Face to face Training - Exciting, inspirational and experiential 14 days face to face training. The fun really begins here. During the training, you will have ample opportunity to practice all of the theory that you gained during the pre-course study, in a safe and supportive environment. We layer in the learning, taking you from a solid foundation to the peak of Master Practitioner level learning. You will also have the opportunity to work on your own limitations so that you leave us as the most motivated, elegant and precise Master Practitioner of NLP.

4. Modelling Project – In the month between your first and second week training, you will be required to carry out a small modelling project.
Our Venues

Clough Manor Manchester

Clough Manor is situated on the edge of the picturesque Saddleworth village of Denshaw. The hotel was originally an 18th century farmhouse. It has been added to over the years to provide a function suite, restaurant, lounge bar, private dining room and 25 double/twin en suite bedrooms. There are glorious, panoramic views from the front of the hotel. Air conditioning throughout the ground floor, and free WiFi connection.

The hotel’s Saddleworth location is rural but close to motorway and tram links, makes it the ideal venue for weddings, functions, meetings, meals out and ‘get away from it all’ weekend breaks. You will be assured of a warm welcome, exceptional customer service and an experience that will make your visit to us special.

Clough Manor, Saddleworth is only a 5 minute drive from both J21 and J22 of the M62 motorway between Manchester and Leeds. A Manchester tram Metrolink station is also only 5 minutes from the hotel with trams every 12 minutes into Manchester. The journey to/from Manchester Victoria mainline station is only 25 minutes, and a courtesy car will take you to and from the Metrolink station if booked in advance.
Crowne Plaza – Athens City Centre

There are more surprises than first meet the eye in the busy centre of Athens. Built on the banks of the ancient Ilissos River, once mentioned in Plato’s writings and still flowing secretly beneath the property's main road, the Crowne Plaza Athens City Centre is an ultra-modern tribute to Athens' rich past and the city's millennia of fascinating history.

The award-winning hotel lies strategically in the central Athens suburb of Ilissia, named after its hidden historic river, away from the hustle and bustle and only a 20-minute leisurely walk from the happening heart of the capital. There’s a roof top pool too!
Contact Quest for Success Ltd

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We look forward to connecting with you again soon.